



My School's Cool Program

August 2011 – April 2012

Program Overview

Schools compete with each other for the highest accumulation of points and earn cash rewards. Participating schools earn points by shopping at Quail Springs Mall and submitting receipts to their school coordinator. Each dollar spent at the mall earns the participating school one point. Receipts will be rounded to the next whole dollar at .51 cents. There will be opportunities to earn double or triple points which will include double point retailers and double/triple point shopping days.

Each participating school will sign a contract to be eligible for the rewards program. The contract will promote honesty and accountability by all schools and their coordinators.

2011 School Participants

- Mustang Valley Elementary
- Deer Creek Elementary
- Deer Creek Rose Union
- North Ridge Elementary
- West Field Elementary
- Deer Creek High School
- Grove Valley
- Prairie Vale Elementary
- Centennial Elementary

There are three basic ways to redeem points: (1) You may drop your receipts in the My School's Cool locker display located next to the mall's Customer Service Center. (2) You may drop your receipt off at a participating school's office. (3) If you would like to keep your receipt, you can get it logged, validated and stamped at Quail Spring's Mall Customer Service Center located on the lower level by Macy's.

Point Opportunities:

Points Earned	How to earn them	Points Earned	How to earn them
1/dollar	Mall Sales	100	Newsletters, Flyers, Emails to Parents at Schools
2/dollar	Monday – Wednesday Retail Purchases	200	My School's Cool Program Display at Participating School
2/dollar	Monday – Wednesday Food Purchases (includes BJ's Brewhouse, TGI Friday's, and Longhorn Steakhouse)	300	Holiday Choir Performance in December

How can you help?

Any Quail Springs Mall customer can help a participating school. Bring your receipt to any of the drop off locations. Every dollar spent will add up to points for the schools. You can earn extra points for the schools by shopping on Double or Triple Point Days.

For additional opportunities to earn more points, check out the Calendar listings or the Events listing page of www.quailspringsmall.com.

Help your local school of choice today!

For More Information, Contact: Brandie Jordan at 405-755-6530 ext. 28.